



2005 Philadelphia Ham Jam Arts Festival



Sponsorship Levels

Boss Hog: \$10,000 PLUS

- Name/Logo on billboard
- Name/Logo in all newspaper and radio ads- Full coverage
- Logo on Banner downtown
- Advertising space in Program/Newspaper insert
- Logo on T-shirts, Posters, Program, Print material
- Banner on Stage
- Banner in VIP/Hospitality area
- 12 passes to VIP/Hospitality area
- Free booth site
- 8 official event t-shirts
- 2 official event posters
- Verbal recognition on stage

Ribs: \$8,000

- Name/Logo in all newspaper and radio ads- Full coverage
- Logo on Banner downtown
- Advertising space in Program/Newspaper insert
- Logo on T-shirts, Posters, Program, Print material
- Banner on Stage
- Banner in VIP/Hospitality area
- 8 passes to VIP/Hospitality area
- Free booth site
- 6 official event t-shirts
- 2 official event posters
- Verbal recognition on stage

Pork Tenderloin: \$5,000

- Name/Logo on radio (50 times)
- Name/Logo in all newspaper ads- Full coverage
- Logo on combined banner downtown
- Advertising space in Program
- Logo on T-shirts and in Program
- Banner in VIP/Hospitality area
- 4 passes to VIP/Hospitality area
- 1 official event poster
- Verbal recognition on stage

Ham: \$1,000

- *Newspaper coverage*
- *Name on T-shirts*
- *Name listed in program*
- *Banner in VIP/Hospitality area*
- *Name on combined banner downtown*
- *2 passes to VIP/Hospitality area*
- *2 official event T-shirts*
- *Verbal recognition on stage*

Bacon: \$500

- *Area sponsor (Kid's Area, Piglet Playtime, etc.)*
- *Name listed in program*
- *Name on T-shirts*
- *Name on combined banner downtown*
- *Recognition on stage*

Boston Butt: \$250-\$499

- *Activity sponsor (Kid's game, Hog calling contest, Pet show, etc.)*
- *Name listed in program*
- *Name on combined banner downtown*
- *Recognition on stage*

Philadelphia's Prize Piggies: \$150-\$249

- *Name listed in program*
- *Name on combined banner downtown*
- *Recognition on stage*

NOTE: If you were a 2004 Ham Jam sponsor and you increase your 2005 sponsorship by 50% or more, you will receive a complimentary 2005 Ham Jam official event poster to display in your local business and special recognition on stage throughout the festival weekend in addition to the above listed items in your sponsorship category.